

# Success Stories with OnPrintShop



Reducing inefficiencies in traditional pre-press processes at World Media Group - 25 years of print experience, operating from 7 locations and a client-base of small to Fortune 500 companies.

### The CHALLENGE

- Inefficient and too many hands were touching the project
- Long order turnaround time and error-prone manual processing lead to high operation cost
- Traditional print personalization processes

### The SOLUTION

- Provided multiple branded stores to serve their niche markets
- Personalized corporate stores to offer corporate specific products & pricing
- Deliver approved high resolution print files that can go directly to printing
- Automated order management to reduce turnaround time

### The RESULT

- Order Turnaround Time - **Faster by 87%**, Down from 16 days to 2 days
- Manpower required per project now 2 instead of 5 - **60% Reduction**
- Pre-press departments not required - **100% Reduction**
- Increase Online Traffic - **Over 50%**

“OnPrintShop helped streamline our order process and made each project more efficient and accurate. This has helped us build business.  
- Josh Mellentine, USA”



Scale nation-wide sales at Easy Graphic Solutions – subsidiary of Advanced Photographic Solutions that has been serving photofinishing market for almost 30 years.

### The CHALLENGE

- Utilize their print equipment even during photofinishing's off-season
- Required system that would integrate online ordering into their current process
- No reach to nation-wide customers

### The SOLUTION

- Professional system that customers feel comfortable using
- Setup corporate store quickly – in minutes
- Single platform to manage B2B & B2C clients
- Variable Data capability is very appealing to customers

### The RESULT

- **200% increase** in Online Sales in the 2nd year of going online
- Online print job processed **75% faster** than traditionally submitted jobs
- Train a new resource within **4 hours** & get started working on the system

“We have been very impressed with the ease of doing business with an international company. All of the staff at OnPrintShop-Radix have been incredibly helpful.  
- Jason Gibson, USA”



Reducing costs due to tradition proofing system at 55Printing.com - over 12 years of printing experience, specializing in creating print items for both, business and individual needs.

### The CHALLENGE

- Traditional proofing system was excessively lengthy
- Proofing involved several rounds of mailing proofs
- Customers were restricted to only upload their file and couldn't preview artwork before ordering

### The SOLUTION

- Web-based proofing allowing customers to view, revise and approve files before placing order
- Multiple print personalization options
- Auto-Generate high-resolution, print-ready PDF file with fonts embedded

### The RESULT

- Mistakes While Ordering - **reduced by 80%** due to online proof & approval
- File Preparation Time – **reduced by 70%** with instant print-ready file generation
- Questions During Checkout Process – **reduced by 90%** because of intuitive-to-use online ordering system

“OnPrintShop is providing the best responsive support for their product, phone and chat is available round the clock, and they are willing to help with good attitude.  
- Juan Batista, USA”

# Case Studies : Custom Made Solution

Our clients had unique business models that couldn't be supported by off-the-shelf solutions, and if they go for in-house development, constantly upgrading the solution was a challenge for them. This is where we are preferred as an IT partner with 14+ years of IT & 8 years web-to-print experience and capability to successfully deliver even the most complex solutions & keep them updated to deliver high ROI.

**Our Approach:** We follow a consistent process that has delivered clients results consistently – right from requirement gathering, providing personalized demo, solution delivery, followed by 24/5 support and consistent upgrades. We have various flexible business models to support our clients.

We have been supporting clients world-wide as their IT partner for 5+ years, below are two of them:

## Vendor Management Solution

Multi-tier solution where print customers and multiple print vendors are integrated on the same platform and the print broker wanted to automate & optimize end-to-end management of every quote, order and shipment.

### The CHALLENGE

- Reduce the order processing time from receiving requirement from client to getting quote from multiple print & material vendors to convert into order to delivery

### The SOLUTION

- Advanced quote management module streamlined the communication between customer, print broker and vendor
- Once quote is approved by the client, it's automatically converted to order and passed on to vendor for delivery
- Single super admin to manage entire network of print vendors and customers

### The RESULT

- Highly simplified process with dashboard to monitor entire operation and order status
- Dramatic reduction in order processing time and manpower required per project which resulted in higher customer retention
- Run reports for each print vendor to assess their performance and take informed business decisions

## MarketPlace Solution

Enable a single, flexible platform where the strength of designers and the print service providers are synergized in order to offer high-end solutions to customers and designers get commission on it.

### The CHALLENGE

- To develop a simple, end-to-end solution which motivates designers and end-users to use it
- Define the commission structure on design templates

### The SOLUTION

- Every designer has his login and access to his templates
- Multiple options to choose templates – product-wise or designer-wise
- Reports to identify commission to be paid to designers and lot more

### The RESULT

- Increase in revenue as collaborative environment allowed printer to attract and retain customers
- Reduced cost to collaborate designers and manage entire process
- Successfully attract niche clients looking for high-end designs and charge a premium for it



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